

021111Z NOV 88
 1 RUEAFC
 2 RUEAFC
 3 RUEAFC 120000Z NOV 88
 4 221712Z NOV 88
 5 PM FTS CHIVA CHIVA PM
 6 TO RUCHAAD/FTS REUTER VA//159//
 7 RUDOMKD/FEIS LONDON UK//TAPE//601//
 8 RUEGRW/FTS KRY WEST FL//963//
 9 RUEAFD/FTS ARUNDEL VA//814//
 10 ACCT EPA-EMD
 11 CT
 12 UNCLAS /ld

SERIALS: PA023001

SUBJ: television espanola sampling, sourceline request

RFF: 1. pa0111171988 cruising: roset/satellite 27.5w 31
 ect BY
 2. pa2111173786 cruising: roset/satellite 27.5w

TEXT:

1. panama bureau has compiled several days of program schedules for and sampled the 1900 gmt newscast of television espanola's canal america service carried daily over the 27.5w intelsat on video carrier 3720 mhz rncp. the 1900 gmt "telediario" newscast carries a mix of domestic spanish and international news. other programming includes sports, movies, documentaries, and cultural topics. sampling does not currently warrant placing the newscast on regular coverage, but we will add the "canal america" transmission to our ld backstop capabilities list.

2. each "canal america" transmission begins at 1900 gmt with the following sign-ons "greetings from spain. this is the beginning of our program for all of america. television espanola offers you via satellite from madrid, 3 hours daily of news, music, variety shows, television series, and reports on current events." (saludos desde espana. iniciamos nuestra programacion para toda america. por satelite, desde madrid, television espanola les ofrece diariamente 3 horas de noticias, musica, espectaculos, series, y diversos apuntes de actualidad). the daily transmissions end at approximately 2200 gmt mon-sat and 2400 gmt on sunday with the following sign-off: "this is the end of our television espanola program for america. from madrid, we give you a very warm embrace." (ponemos punto final a esta programacion de television espanola para america. desde madrid les enviamos un abrazo muy fuerte). the color test card before and after transmissions shows a circle surrounding the letters "tve" at the top and the words "canal america" at the bottom.

3. based on the above information, request approval of sourceline: madrid-television espanola const exercise in spanish.

221712Z nov

BT

#2557

REF ID: A652824

(1) Emergency backstop file

(2) Sourceline request *Stelan*

I copy back to me.

I copy to John

0859-10
 SPAN

STAT